

## From the President



### Ed Byers

Another Excellence in Journalism Awards event is history and what a great night it was. I want to say a special "thank you," to Wendy

Kertesz, Lee Moran and their EIJ Committee for another job well done.

Their committee consists of Jane Christyson, Bonnie Godbey, Maryana Bradas, Carol Kovach, Krystin Jarrell, Debi Weslek and Lynn Bracic. These ladies worked hard in assembling all of those plaques in quick order. Dick Russ of WKYC-TV 3 was the perfect choice for emcee and turned in one heck of a solo performance. We ate, we handed out awards and were done by 8:15!

For the first time in the 33 years of these awards, there came word of a serious mistake. For the first time in the history of this highly-respected journalism contest, the unthinkable happened and the innocent victim is Crain's Cleveland Business.

Over the last five years, Crain's has won 70 Press Club awards and has been honored at the Press Club's Excellence in Journalism awards banquet as Best Business Publication in Ohio four times in the last six years.

It wasn't until after the judges returned their results that we thought it odd Crain's was nowhere in sight. Perhaps they chose not to enter the contest this year? Perhaps.

Our worst fears were realized when Crain's Editor Mark Dodosh called, wondering why he hadn't heard anything about the results of the 2011 contest. We immediately went to work running a trace on the entry package tracking slip Mark supplied to us.

We were able to confirm Crain's entries successfully made it to the place of employment of one of our

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## 2011 Press Club Hall of Fame Nominees Announced

The Press Club of Cleveland has nominated 10 journalists as finalists for the Cleveland Journalism Hall of Fame. Members of the Press Club and the Hall of Fame will elect five to be inducted during the final week in October. Ballots will be due back by July 30th.

**Tom Beres** – Beres has served as a general assignment reporter for WKYC-TV 3 since July of 1979 and was promoted to senior political reporter in May of 1998. In 1989, he won a local Emmy for Investigative Reporting for his coverage of ticket abuse by Cleveland police officers. In 1984, he accepted the award for "Best Broadcast Writing" from the Ohio Associated Press. He is a graduate of Westlake High School and Northwestern University and holds a bachelor degree and a Masters in broadcast journalism. Beres serves on the Board of Camp Ho Mita Koda, a camp for diabetic children, and the local chapter of AFTRA.

## Channel 3 Sports Anchor, Press Club Hall of Famer Jim Donovan Takes Medical Leave of Absence

"Here's my goal: to come back, healthier than I am now. And by the time I come back, the Indians hopefully will be in the playoffs, we'll be watching the Browns play football, and I'll be calling the games, and the Cavaliers will be all rebuilt, and it'll be all better."

– Jim Donovan, temporarily signing-off, May 25, 2011

Channel 3 Sports Anchor and Press Club Hall of Famer (Class of 2009) Jim Donovan announced on-the-air the evening of May 25th that he is leaving WKYC-TV on a medical leave of absence.

Donovan is just beginning the process of a bone marrow transplant for treatment of leukemia, much to the surprise of not only his loyal viewers, but his Channel 3 co-workers as well.

"While it's not our normal policy to discuss personnel matters, this is a

## The PRESSCLUB of Cleveland

**Eric Braun** – The native Clevelander joined WGAR in 1970 where he covered city, county and police beats; as well as producing numerous award-winning documentaries. In 1973 he was awarded the national Bronze Medallion by The Society of Professional Journalists for a documentary series on conditions in residential homes for persons with Downs syndrome. He was named news director and morning anchor at WERE radio in 1978. In 1980 he joined WEWS Channel 5 as a producer/reporter, and was promoted to news director in 1981. He moved to Raycom Media, Inc., as corporate VP News and Convergence in 1985, supervising news programming

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(Photo L-R) Cheryl Donovan, Broke Spectorsky, Jim Donovan, Press Club of Cleveland Hall of Fame Induction, 2009.

unique situation and we want to make sure folks understand how much we love, respect and want to support Jim," said WKYC-TV President and General Manager Brooke Spectorsky, in a news

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## FROM THE PRESIDENT

FROM PAGE 1

Excellence in Journalism committee members (non-media). We spoke to everyone involved in the process, including an office employee who actually signed for the shipment.

What happened afterwards is anybody's guess and remains a mystery to this day. The box of entries disappeared and the check accompanying the shipment was never presented for payment. To make matters worse, at this point it was way too late to gather and resend all of the entries to our out-of-state judges for re-judging.

We are mortified and can only offer our most heartfelt apologies to the staff and management of Crain's Cleveland Business. I want to thank Mark Dodosh and his entire staff for the understanding and grace with which they received news from us about our error.

We are saddened and embarrassed about this incident and I have assured Crain's (and everyone reading this) that we have taken measures to ensure this will never happen again. Next year, we will get out of the parcel post business. The 2012 Excellence in Journalism contest will be conducted online: submission, judging, and results. No, it is not a totally full-proof system, but we feel it is a step in the right direction. For one thing, it will give us immediate notification on the contest's Website that an entry has been received.

This way, we reduce or eliminate the possibility of something like this ever happening again.

## the Byliner

A publication of  
The Press Club of Cleveland

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Lee Moran

### Associate Editor

Maryana Bradas

### Contributing Reporters

Stu Warner

Ed Byers

Only members enjoy early, convenient email delivery of The Press Club's exclusive newsletter The Byliner.

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## Trusted Old Business Friends

**Laurie Mitchell** Certified Personnel Consultant



At least several times a week, I receive an unsolicited résumé which is a total disaster. Usually, I'll send my regular email acknowledgement and also suggest how to improve it or I'll refer the clueless soul to my website or another resource for guidance. In any case, I'm under no legal or moral obligation to volunteer my expertise or even acknowledge receipt of a résumé.

About one in ten of these exchanges results in an obscene response advising me to take a few more English classes because she – the applicant -- had three internships in renowned newsrooms and “knows the term is most definitely ‘full-proof’ and never ‘fool proof’” and that I'm out-of-line to criticize a résumé for which she paid \$500.

The only acceptable response to receiving graciously and professionally proffered free counsel is “thank you”. Telling the recruiter what to do to herself results in that atrocious résumé's banishment to the “poison file” until an inquiry about the applicant is received from a trusted old

business friend. Then, that delicious email calling me “a total ignoramus” is read aloud.

Earlier this year in the course of checking the references of a brilliant young communicator, I was informed by her first boss that my finalist candidate was “particularly impressive because despite ‘a chronic debilitating illness’, her performance was consistently extraordinary and her judgment and business acumen were far beyond her years”. OMG, what to do with this innocently revealed and hitherto for unknown tidbit replete with legal ramifications?

My client – the hiring manager – was a trusted old business friend of twenty years' duration. After a sleepless night, I phoned and told him the comment. His instantaneous response was “I don't give a damn, I'm hiring her but we aren't ever telling HR or my boss”. Secret is safe; astonishingly talented thirty-something was placed in her dream job. All is well.

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## Press Club Member Anniversaries

### June & July

#### 12 Years

Don Olson

#### 8 Years

Chris E. Geiselman

#### 6 Years

Dominic M. Cappa

#### 4 Years

Connie Schultz

David Hertz

#### 3 Years

Eileen Korey

Lisa Craig

Terry Dubow

Kathleen Osborne Gleydura

#### 2 Years

Vernon Henry

William R. Joseph

#### 1 Year

Clifford Anthony

Susan Christopher

Join Us on



## Goddard Unveils New Book at Press Club Luncheon

By Ed Byers

It was still early, but the Nighttown dining room was beginning to fill up fast. "Where's Goddard?" I asked Press Club executive secretary Lynn Bracic. "He's here," she replied. "He went to the restroom."

Fifteen minutes passed, almost all the guests were seated, but still no Dick Goddard. It was already five minutes past showtime and I was getting worried. Where was he?

Hurrying past the plaques of Press Club Hall of Famers, toward the main dining room, I found him. There was Dick, casually making his way through a gauntlet of waiters, waitresses and Nighttown patrons, all somewhat surprised to see a celebrity in their midst. Dick took great care in shaking everybody's hand, spending time with them, asking their names, signing autographs

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## Criminal Law and the Media at Nighttown

At the intersection of criminal law and the media, the idea for this Press Club – Cleveland Metropolitan Bar Association program on May 18 evolved from the belief that most law/media programs involve representatives of the media and legal profession arguing the issues that divide us.

The question before this distinguished panel: how can we work together better to each do our jobs, while being as sensitive as possible to the needs of the other?

The event opened a dialogue between representatives of the two professions, in which each shared their pet peeves about the other, having the opportunity to explain the reasons for the disliked behaviors and thus creating a degree of understanding and acceptance.

Opening remarks were provided by U.S. Attorney Steve Dettelbach, Michael Ungar, President of the Cleve-

land Metropolitan Bar Association, and Bruce Hennes of Hennes Paynter Communications. The panel was moderated by Michael O'Mara, formerly of WKYC TV-3 and now with Hennes Paynter Communications.

"The program was a great success with a near-capacity audience as our distinguished panel considered the intersection of criminal law and the media from their respective points of view," said Press Club Board and Bar Association Member Bruce Hennes, who organized the event.

Panelists included: Judge Tim McMonagle (Ret.); Ian Friedman, Esq.; Rufus Sims, Esq.; Niki Schwartz, Esq.; Dennis Terez, Esq. (Public Defender's Office); Dan Salamone (News Director WOIO-TV 19); Sherri Bevan Walsh, Esq. (Summit County Prosecutor); Debra Adams Simmons (Editor, The Plain Dealer); Carole Rendon, Esq. (U.S. Attorney's Office).

## The PRESS CLUB of Cleveland

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## Welcome New Member



### Susan Ruiz Patton

**Job:** Editor

**Title:** Regional Editor, Patch.com

**Hometown:** Willowick, OH

**Alma Mater:** Temple University, Philadelphia, PA

*What was the biggest challenge in making the transition from The Plain Dealer to Patch.com?* Probably the biggest chal-

lenge – although it's one I embrace – has been using my news judgment and management skills in a totally new environment. Because we're creating something that never existed before, we can't fall back on the "we've always done it that way" mentality. That's a good thing because we think things through and do what's best, not what's easiest.

*Your advice for aspiring journalists?* Learn as much as you can about as many media types as you can. Embrace video, audio, the written word, photos, and the Internet. Learn how to use all those fancy gadgets like tablets, smart phones and laptops, because your next job might require you to work on one of them or all of them. And be willing to learn new things and be prepared to teach yourself if you have to.

*What do you hope to gain from your membership in the Press Club?* I'm hoping to make new friends and learn more about the other members and what they do. I'm also hoping to learn more about The Press Club.

## DONOVAN FROM PAGE 1

release. "He has been battling leukemia for over ten years, and in partnership with his medical team has undergone multiple treatments. Jimmy is a very private person, and has managed to keep his incredibly hectic schedule and job without most of our staff and viewers realizing the physical and mental effort involved. But now, it's time for him to try and beat this disease once and for all."

In his on-air bombshell revelation, Donovan told viewers, "I've gone through a lot of treatment for close to 11 years and right now a transplant gives me the best chance for a full recovery," added Donovan. "My wife, Cheryl, and daughter, Meghan, have been with me through it all and we figured now it was time to allow people to know what is going on in my life. My goal is to get healthy and to be back covering Cleveland sports as soon as possible."

"Weekend sports anchor Dave Chudowsky will fill in while Jim is home recuperating," said News Director Rita Andolsen.

Donovan joined WKYC-TV in March of 1985 as a weekend sports anchor and was promoted to Sports Director in 1986. In 1999, Jim was named the radio play-by-play voice of the Cleveland Browns.

"Jim Donovan is a huge part of the success of Channel 3 and we will be thrilled when he is in good health and back on the anchor desk," added Mr. Spectorsky. "Our prayers are with him and his family, and we know the viewers of northeast Ohio will be equally supportive."

Fellow Press Club Hall of Famers and Press Club members join the staff of Channel 3 in keeping Jim and his family in our thoughts and prayers.

## GODDARD FROM PAGE 3

and dispensing "Goddardisms" (anecdotes) along the way.

This was vintage Goddard – the WJW-FOX 8 Meteorologist, Press Club of Cleveland Hall of Famer (Class of 2001) – a genuinely nice man who has been a fixture in this town for 50 years.

His new book "Six Inches of Partly Cloudy" had just been released by Gray & Co. and the Press Club luncheon was his first date on the book launch.

Fellow Press Club Hall of Famers Tim Taylor, Danny Coughlin, Neil Zurcher and Bill Wynne were on hand. So was Tom Feran, the veteran Plain Dealer columnist who provided Dick with an editorial assist in putting his thoughts and musings on paper. FOX 8 News executives Andy Fishman and Kevin Salyer were also there.

A lot of fun and laughter ensued with some hilarious Goddard stories from Tim and Danny. Prior to spending a good chunk of time signing copies of his book for everyone, Dick regaled the Press Club gathering with a 30 minute summarization of his life and career, characterizing himself as a local boy who made good and "the luckiest guy in the world."

*"Six Inches of Partly Cloudy" is published by Gray & Co. \$12.95. Softcover. 144 pages, 172 B&W photos and drawings - most of them by Goddard.*



Bill Botkin, Kate Eidam, Krystin Jarrell and Ed Byers.



Tim Taylor, Andy Fishman, Keven Salyer and Michael Bennett

# The Press Club of Cleveland Excellence in Journalism Program a hit!

Photos by Bonnie Godbey



*Tom Skoch, Laura Kessel, Ed Byers and Dick Russ*



*Julie Miller and Ed Byers*



*Kevin Corvo and John Hulkenberg*



*John Ross, Caitlin Deken, Daniel and Dolores Ross*



*Doug Oplinger, Nancy and Phil Trexler*



*Janet Adams and Cynthia Adams*



*Vivian Goodman and Richard Osborne*



*Chris Parker, Adam Cairns & Lorrie Cecil*



*Sherry Robertson & Terry Pluto*



*Eileen Korey and friends*



*Mark Rosenberger and Mike McIntyre*



*Debra Adams Simmons and Ed Byers*

## HALL OF FAME FROM PAGE 1

for all 39 of the company's local television operations. Braun moved to London in 2005 as CEO of the international video news agency owned by Associated Press. Braun currently works in Europe and Asia as consultant on digital business strategies.

**Tom Feran** – Through his books and many years as the TV critic for *The Plain Dealer*, Feran has become the leading chronicler of broadcast media in Cleveland. The Northeast Ohio native has co-written books on *The Buzzard*, *Ghoulardi*, *Big Chuck*, *Cleveland TV Memories* and *Dick Goddard*. He joined *The Plain Dealer* as editor of the Sunday magazine in 1982 after 7 years as an editor and columnist in Connecticut, leading the magazine to several national awards. He later served as editor of the Arts & Life section and local lifestyle columnist, in addition to 13 years as the TV critic. He twice served as president of Television Critics Association of North America. He was named best columnist in Ohio by the Society of Professional Journalists in 2007. He currently writes the Ohio Politifacts column for *The Plain Dealer*.

**Bill Gunlocke** – Gunlocke founded, edited and financially supported Cleveland's first, best and most ambitious alternative weekly paper, the *Cleveland Edition*. From 1984 to its closing in 1992, it was possibly the most vibrant and quirky journalistic vehicle in the region, beloved by serious readers, citizens hungry for deeper information and other fans of serious independent journalism who still remember it fondly, nearly 20 years later. Gunlocke poured much of his personal net worth into the paper, supporting and encouraging an entire generation of emerging journalists, but also balancing their efforts by publishing an array of veteran journalists, including two current Hall of Fame members, Fred McGunagle and Roldo Bartimole.

**David Jones** – For more than 40 years, no politician in Lake County made a move without it being tracked down by David Jones of *The News-Herald*. In addition to his weekly political column, Jones also served as city editor, county editor and education editor of the *Willoughby* paper. His work has been honored with numerous awards from the Associated Press Society of

Ohio and he won national honors with a series on new recruits at Paris Island during the Vietnam War and took a third in the Herbert Swope completion for a body of work. He also won a Writers Digest Award for poetry in 1963. Colleagues describe Jones, recently retired, as a die-hard, old-school journalist who listened and reported what he knew and as a mentor to the many young journalists who passed through the *News-Herald* newsroom.

**Jeff Maynor** – Maynor has been a fixture on Cleveland TV news for more than three decades, working as both an anchor and reporter for three stations, WEWS, WJW and WKYC. The Warren, Ohio, native spent nine years at WJW-TV 8 and six years at WEWS-TV 5 before joining WKYC-TV 3 in 1993. Maynor won several regional Emmys during his career, including four as the host of the prime-time interview show "Three on 3." He was inducted into the Ohio Broadcasters Hall of Fame in 1999. WJW was honored as best newscast in the region when Maynor was anchor there. He left Channel 3 this past spring.

**Phillip Morris** – Morris has been a finalist for the Pulitzer Prize for commentary for the past two years. The nominating committee praised Morris for "his blend of local storytelling and unpredictable opinions, enlarging the discussion of controversial issues that stir a big city." The *Plain Dealer* veteran has also been honored with a National Headliner Award and a National Association of Black Journalists award for his columns, and he is a finalist for the NABJ honor again this year. He also has received numerous state and regional honors. The Ohio Wesleyan grad started his career at the *Dayton Daily News* in 1987 and joined *The Plain Dealer's* editorial board in 1990. He began writing a metro column in 2007.

**Kelly O'Donnell** – The Northeast Ohio native is currently the Capitol Hill correspondent for NBC News, where she has reported since 1994, covering stories in all 50 states and 47 countries. During the Iraq war, O'Donnell was embedded with the Third Infantry Division during operations in Fallujah in 2003. O'Donnell, who worked at WJW-TV in Cleveland before joining NBC, was inducted into the Ohio Broadcasters Hall of Fame in 2004. She has received

a regional Emmy Award for outstanding live reporting of an Ohio prison riot, and has received several national Emmy nominations. O'Donnell also received two first place awards from the Los Angeles Press Club for feature reporting, and was part of the "NBC Nightly News" team honored with an Edward R. Murrow Award in 1999 and in 2006.

**Bob Paynter** – In almost three decades as an investigative reporter/editor in Northeast Ohio, Paynter has won a Pulitzer Prize and five other national awards plus a dozen first-places in statewide competitions. At *The Plain Dealer*, he won the American Society of Newspaper Editors award for a series that led to the commutation of the death penalty for a man convicted of murder. He also led teams that revealed misconduct among the Parma police and the priests of the Cleveland Diocese. In Akron, he led a 14-month examination of race that earned the Pulitzer Gold Medal. He also directed a team of reporters that uncovered the "Pay to Play" system in the Ohio legislature, winning the Worth Bingham and Sigma Delta Chi awards nationally and the AP Society of Ohio's best investigative story for three consecutive years.

**Norman Wagy** – Wagy rubbed elbows with world leaders, made television history, covered riots and political conventions and helped start careers for many well-known Ohio broadcasters during a radio and TV career that spanned almost four decades. After 8 years in Youngstown, Wagy joined WGAR radio in 1958, covering stories ranging from the visit of Queen Elizabeth to an interview with Cyrus Eaton. In 1962, he joined WJW-TV, where he instituted the concept of including news, weather and sports in one show, a format still used by most TV stations. At Channel 8, Wagy hired such broadcast stalwarts as Dick Goddard, Jenny Crimm, Neil Zurcher and Don Robertson. In 1969, he became the Washington correspondent for Storer Communications, which owned WJW, covering presidential conventions and hosting "Capitol View," a political show airing in 100 markets. Wagy retired in 1989.